

# ESPRIMO goes Mobile

## ESPRIMO Mobile Professional Notebooks

We make sure





Content	Page
Summary: What is ESPRIMO Mobile	3
Product Highlights	
- Family Concept	4
- Excellent Reliability	4
- Unlimited Connectivity	5
- Order Options	5
Positioning	6
Family Members	7
Technical Overview	8

## ESPRIMO goes Mobile

### Enhancing our Range of Professional Notebooks

**This summer our LIFEBOOK professional notebooks, which have enjoyed success right around the world, will be joined by a new product family called ESPRIMO Mobile. The ESPRIMO brand is already well established in the professional PC market, and the introduction of our new ESPRIMO Mobile Series will significantly strengthen our range in the professional notebook segment.**

The new ESPRIMO Mobile professional notebooks are a logical addition to our mobile portfolio. Their outstanding functionality and attractive pricing make them particularly well suited to the European market, and they complement our LIFEBOOKs perfectly to create a comprehensive range of professional notebooks.

Our new ESPRIMO Mobile brand is based on our successful ESPRIMO professional PCs and offers the same high level of quality. The ESPRIMO Mobile family of products consists of three models: the ESPRIMO Mobile U9200, an ultra-portable 12-inch notebook weighing in at just 1.8 kg; the ESPRIMO Mobile M9400, a small, lightweight 14-inch notebook tipping the scales at 2.1 kg; and the ESPRIMO Mobile D9500 with a brilliant high-resolution 15-inch display and a weight of 2.5 kg.

Common to all three models in the family are the modern widescreen format, a consistently elegant design and practical features including port replicator and second battery. The ESPRIMO Mobile Series also features embedded UMTS, making it the ideal companion for business travelers. ESPRIMO Mobile products are available as Business Line products for periods of 12 to 18 months and are freely configurable. Extensive customizing services are also offered.

These impressive additions to our range will enable us to meet the demands of business users even more effectively right across the spectrum from high volume products to exclusive, top-end systems.

## Family Concept and Excellent Reliability

### Simplified choice

#### A whole family from which to choose

Need an ultra portable notebook? Need a mainstream 14-inch or 15-inch notebook? Need all of them to give your employees optimal support? Give every employee the product they need: while frequent travelers will probably appreciate a compact and lightweight 12-inch model to accompany them from location to location, knowledge workers might prefer a 14-inch notebook and some field engineers will be happy with nothing less than a full 15-inch screen.

ESPRIMO Mobile features a sophisticated family concept to simplify rollout and integration in companies of all sizes from small to large companies. The three members of the ESPRIMO Mobile family – the ESPRIMO Mobile U9200, the ESPRIMO Mobile M9400 and the ESPRIMO D9500 – all come in the same elegant design and all provide the same keyboard layout, interfaces and connectivity features, so every user gains the same advantages packaged in the form factor of choice. Bit image compatibility makes life less complicated for administrators, and with all three models using the same second battery, extending working time on the move could not be simpler. The ESPRIMO Mobiles feature a common port replicator and AC adapter too, so each can instantly be transformed into a fully-fledged desktop PC as soon as it returns to the office.



### Excellent reliability

#### Meeting your quality requirements

Excellent quality and continuity produce highly stable systems offering outstanding investment protection.

The ESPRIMO Mobile range is produced and assembled at our award winning factory in Augsburg, Germany. The production process has been configured to cope smoothly with standard and custom orders alike, and our certified quality assurance system ensures optimal functional stability.

ESPRIMO Mobile products have a lifecycle of 12 to 18 months, making them the ideal choice for a managed rollout. Fujitsu Siemens Computers responds quickly to changing market requirements and knows how to combine the latest technologies, such as Intel Centrino Duo processor technology, with stable platforms to create high-quality products that will help you gain the edge you need.

### The ESPRIMO Mobile Family

- ☐ Elegant design
- ☐ Same AC adapter
- ☐ Common port replicator
- ☐ Common second battery
- ☐ Long battery life
- ☐ Same keyboard layout
- ☐ WLAN/Bluetooth/UMTS
- ☐ Same bit image
- ☐ Widescreen display
- ☐ Same interfaces

## Unlimited Connectivity and Order Options

### **Unlimited connectivity**

#### **Moving ever closer to complete mobility**

Today executives, field engineers, knowledge workers and road warriors alike cannot function effectively without mobile IT solutions. Fujitsu Siemens Computers occupies a unique position: a driver of mobile innovations for 20 years, we are able to offer an attractive portfolio incorporating leading technologies, breadth of choice and eye-catching design, strengths embodied in our ESPRIMO Mobile professional notebooks.

Our ESPRIMO Mobile products meet the growing need for constant connectivity. The embedded wireless option helps to keep you productive on your travels, and the integrated UMTS transceiver allows you to stay in touch even when the nearest hotspot is out of reach. The wireless LAN gives you effortless access to your data whenever a wireless network is available. Effectively you can now retrieve all the information you need when you need it wherever you are; indeed the ESPRIMO Mobile U9200 even provides a ConfCamera for on-the-fly video-conferencing. Optional Bluetooth seamlessly connects your peripherals and other mobile devices.

### **True flexibility**

#### **Serving you best**

ESPRIMO Mobile products can be configured as required to meet specific customer needs. Pay for what you need, leave out everything else and consign price, performance and extension compromises to history.

Still not enough? ESPRIMO Mobile can be tailored specifically to the needs of your company too. Although Fujitsu Siemens Computers offers a very broad range of products, some users still prefer to order a custom solution matched in every respect to their particular environment. Our made4you customizing service offers enormous system flexibility to help us meet your needs. We can load software to create a ready-to-run system as part of the production process and can even customize system settings to create a fully personalized configuration. The product life-cycle can be extended to two years as well, giving your company the perfect basis for effective and efficient rollout.

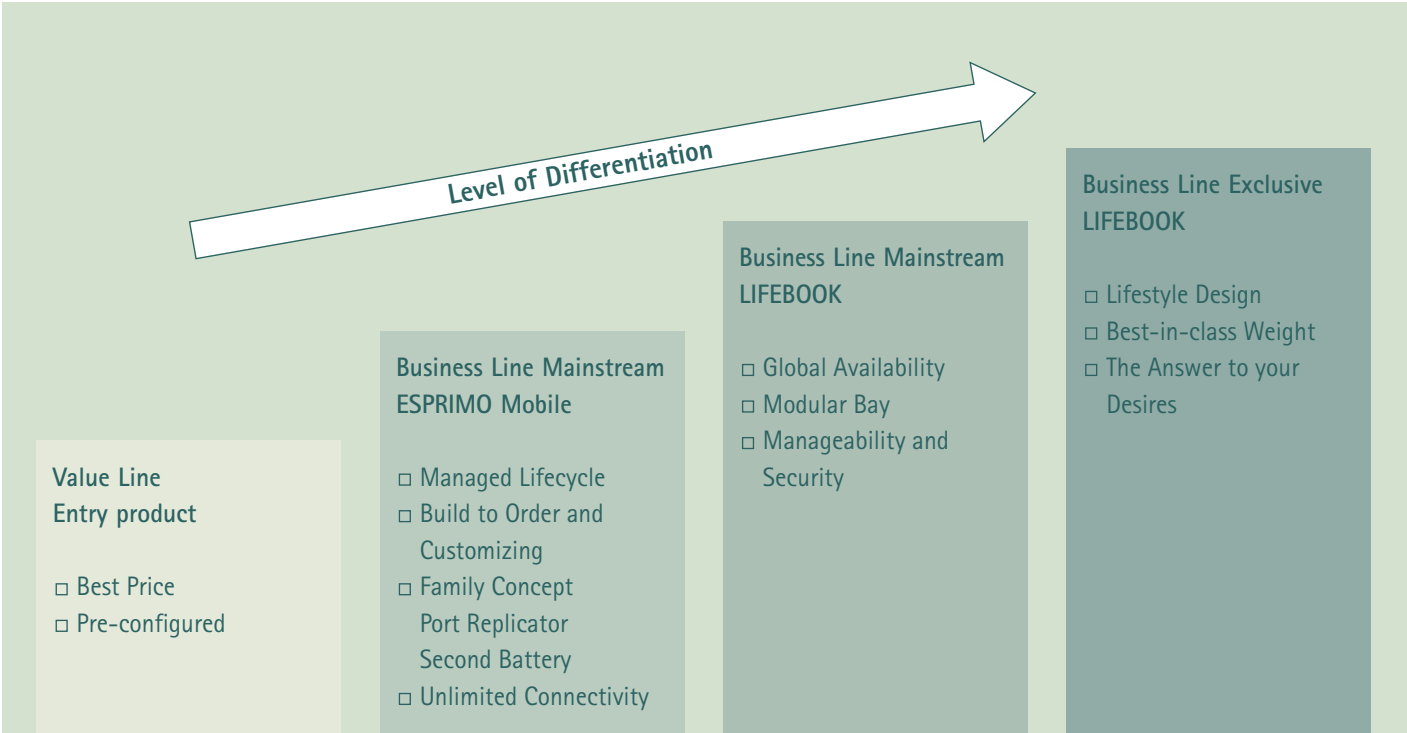


# Positioning

## A comprehensive range of professional notebooks

ESPRIMO Mobile is an extension of our familiar and established LIFEBOOK professional notebook Series. Our LIFEBOOK and ESPRIMO Mobile products complement each other perfectly.

ESPRIMO Mobile completes the professional mobile product range. It meets the latest requirements of small, medium and large enterprises. ESPRIMO Mobile notebooks have a corporate feature set and offer sophisticated functionalities at attractive prices. ESPRIMO Mobile and LIFEBOOK professional notebooks meet every requirement of business users from the entry level all the way up to exclusive top-end products.



## Family Members

### Introducing the ESPRIMO Mobile family

#### ESPRIMO Mobile U9200

Small size, big business

Always on the move?

Business travelers like you need the perfect companion on the road. The ESPRIMO Mobile U9200 is an ultra-portable notebook with the latest Intel® Centrino® Duo processor technology that keeps you productive wherever you need to work. The perfect combination of low weight, long battery life and unlimited connectivity, it also features a superb 12.1-inch WXGA display with integrated ConfCamera.

#### ESPRIMO Mobile M9400

No compromises

Moving from location to location?

Business for people like you would be unthinkable today without effective mobile IT equipment. The ESPRIMO Mobile M9400 is a light-weight 14.1-inch WXGA mainstream notebook built around the latest Intel® Centrino® Duo processor technology. Designed to meet the growing need for constant connectivity, it keeps you productive wherever your work takes you.

#### ESPRIMO Mobile D9500

At your service

Tired of having to compromise?

Constant access to your data is vital whether you are a field engineer, a dedicated knowledge worker or simply somebody who wants to take the working day beyond the office. The ESPRIMO Mobile D9500 is ready for the challenge: with a 15.4-inch WXGA display and the latest Intel® Centrino® Duo processor technology, it can give you the reliable performance you need.



## Technical Overview

### The ESPRIMO Mobile Family

	ESPRIMO Mobile U9200	ESPRIMO Mobile M9400	ESPRIMO Mobile D9500
			
User type	On the move	Location to location	No compromises
Processors	Intel Core™2 Duo	Intel Core™2 Duo	Intel Core™2 Duo
Chipset	Intel 965GM	Intel 965GM	Intel 965GM
Display	12.1-inch WXGA display	14.1-inch WXGA display	15.4-inch WXGA, WSXGA+ ready
Battery	Up to 10 hours	Up to 10 hours	Up to 10 hours
Weight	1.8* kg	2.1* kg	2.5* kg
Connectivity	Bluetooth, modem, LAN, WLAN, embedded UMTS, ConfCamera	Bluetooth, modem, LAN, WLAN, embedded UMTS, optional ConfCamera	Bluetooth, modem, LAN, WLAN, embedded UMTS
Family concept	Common design – Common AC adapter – Common port replicator – Common second battery		

\* with weight-saver

#### Copyright

©Fujitsu Siemens Computers 2007  
 Realization: TMC, Paderborn (7329-1)  
 Printed in Germany  
 Order No.: 10611-2-0707-EN

#### Published by

Fujitsu Siemens Computers GmbH  
 Mies-van-der-Rohe-Straße 8  
 80807 München, Germany  
[www.fujitsu-siemens.com](http://www.fujitsu-siemens.com)

#### Contact

[www.fujitsu-siemens.com/contact](http://www.fujitsu-siemens.com/contact)  
[bc.information@fujitsu-siemens.com](mailto:bc.information@fujitsu-siemens.com)

All rights reserved, including rights created by patent grant or registration of a utility model. All designations used in this document may be trademarks, the use of which by third parties for their own purposes could violate the rights of their owners. We reserve the right to change delivery options or make technical modifications.

We make sure

